

**ATHE LEVEL 4  
EXTENDED DIPLOMA IN  
BUSINESS AND  
MANAGEMENT  
&  
ATHE LEVEL 5  
EXTENDED DIPLOMA IN  
BUSINESS AND  
MANAGEMENT**

**BUSINESS AND TECHNOLOGY  
INTERNATIONAL CAMPUS**

**B-TIC TALKS**

**B-TIC ENGLISH**

**B-TIC ENTERPRISING**

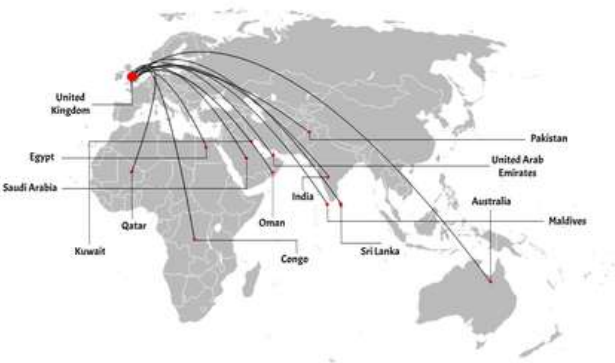
**B-TIC**  
BUSINESS AND TECHNOLOGY  
INTERNATIONAL CAMPUS

# About B-TIC

Business and Technology International Campus, is one of the UK's premier Academic, Cooperate and Vocational Training Institutions.

B-TIC employs an experienced international faculty to deliver PhD, Master's, Bachelor's and Diploma programs globally. Our real-world and the academic expert faculty transfer hands on knowledge to our students, they can apply and practice in the real world the next day and enhance their career opportunities in multiple fields.

We are a "Tech Savvy" institution that enable our students to study from anywhere in the world at their own convenience using our virtual resources. Our highly interactive "Virtual Live Lectures" are very popular among our international student's community. The lectures are scheduled to fit in with different time zones and busy work schedules. Students around the world is able to study comfortably. Live session recordings are provided for further reference in addition to face to face lectures.



## Why Choose B-TIC?



Modular mode of study



Over 1000 lecture videos to learn from



Flexible learning schedules



Highly interactive live lectures



Lecturer on call



Personalised virtual resources



Assignment reviews and feedback



Heavily contented Learning Management System (LMS)



Modern teaching studio



Study from the safety of your home anywhere in the world

**B-TIC is highly responsible for your learning journey; you will never feel left out.  
Thank you very much for choosing B-TIC**

## ATHE Level 4 Extended Diploma in Business and Management

The Qualification is delivered at an affordable price worldwide. Learners have to complete 8 Units for Level 4 Extended Diploma in Business and Management and proceed to Level 5 Extended Diploma in Business and Management at B-TIC.

Unit Number	Core Units	Credit	TQT	GLH	ILH
M/617/1145	The Business Environment	15	150	60	90
L/617/1153	People in Organisations	15	150	60	90
H/617/1143	Financial and Management Accounting Techniques for Managers	15	150	60	90
J/617/1149	Communication Skills for Business	15	150	60	90
Unit Number	Optional Units	Credit	TQT	GLH	ILH
R/617/1249	The Marketing Mix	15	150	60	90
F/617/1151	Customer Relationship Management	15	150	60	90
R/617/1218	Managing Operations	15	150	60	90
H/617/1157	Entrepreneurship	15	150	60	90
D/617/1156	Managing a Work-Based Team Project	15	150	60	90

### Entry Requirements :

- A Level 3 Qualification in business and management or equivalent
- Learners must be 18 years old or older at the beginning of the Qualification

# ATHE Level 5 Extended Diploma in Business and Management

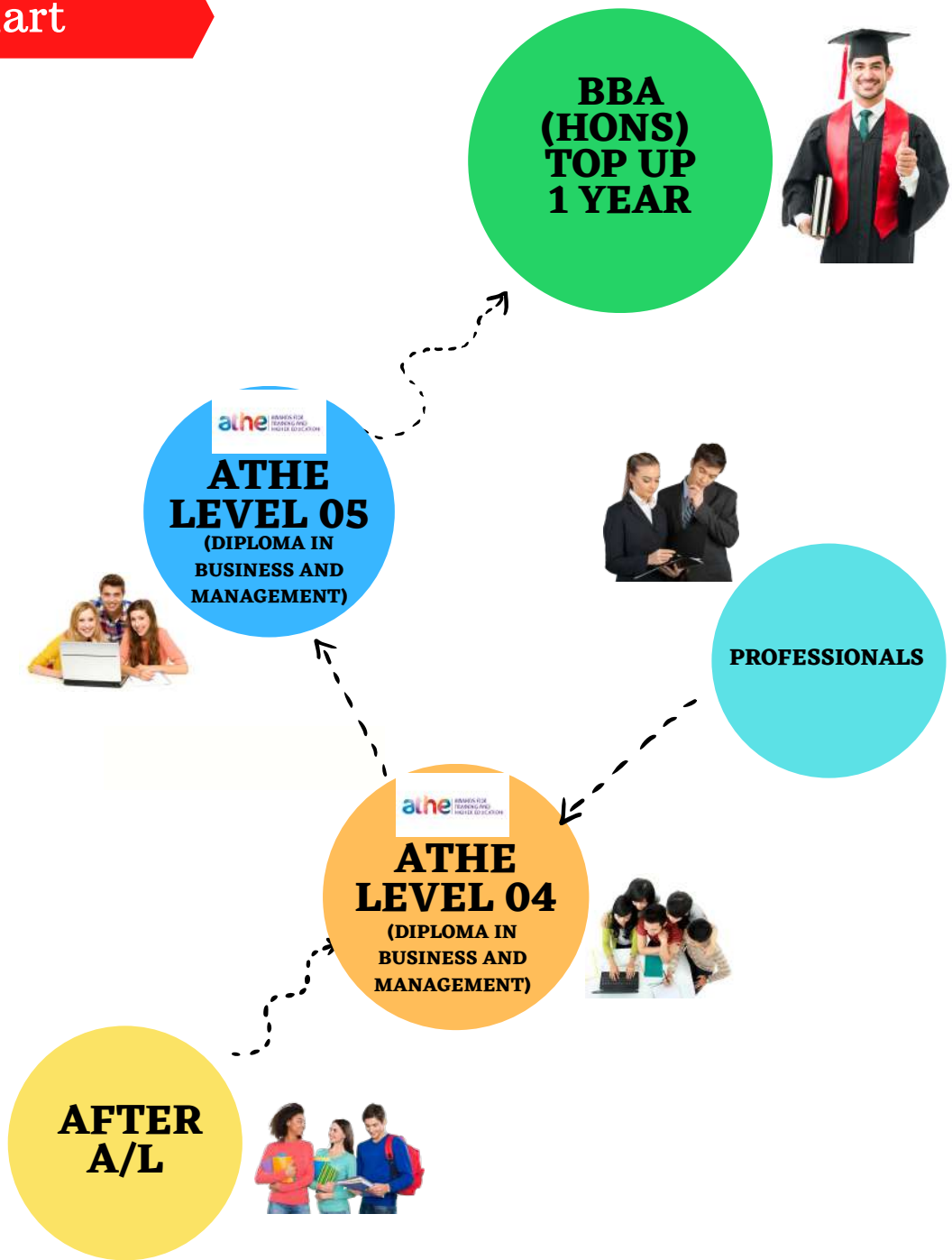
Learners have to complete 8 Units for Level 5 Extended Diploma in Business and Management and proceed for the BBA top up in the UK or at your home country based on the Learner's University preference.

Unit Number	Core Units	Credit	TQT	GLH	ILH
K/617/1175	Business Organisations in a Global Context	15	150	60	90
M/617/1176	Research Project	15	150	60	90
H/617/1174	People Management	15	150	60	90
T/617/1213	Finance for Managers	15	150	60	90
Unit Number	Optional Units	Credit	TQT	GLH	ILH
Y/617/1169	Managing Communication	15	150	60	90
D/617/1173	Marketing Principles and Practice	15	150	60	90
T/617/1177	Manage Sustainability in an Organisation	15	150	60	90
T/617/1244	Planning a New Business Venture	15	150	60	90
D/617/1223	Business Ethics	15	150	60	90

## Entry Requirements :

- A Level 4 Qualification in business and management or equivalent
- Learners must be 18 years old or older at the beginning of the Qualification

# Progression Chart



For more information  
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Or  
Asia Pacific +94 777 20 15 15

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 [Btic Campus](https://www.facebook.com/BticCampus)

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